

Store Open Daily Until 6 P. M.

### Miller&Rhoads

"The Shopping Center"

## This Store and Its Advertising

Quite frequently of late, our friends have told us that our advertising was good. If that be the case, it is simply because the store's own life-its activity and spirithas been the inspiration!

Advertising did not, nor could not, "Make" the store-BETTER MERCHAN-DISE! AND BETTER SERVICE are its foundation stones and advertising is but the message that carries the news of this "Better Merchandise" and "Better Service" to every nook and corner of this and adjoining States where our advercisements

Our advertising has let people know why the store should be popular-but it has been THE STORE ITSELF that has proved to all who have ever dealt here why it IS popular: why it is the FAVORITE "shopping center" with so many!

This is no denial of the part advertising has played in our success-but it is placing credit both to our advertising and to store quality where it belongs. While we are proud that our advertising has pleased, there is another feature of it that arouses a more serious and earnest pride.

We are proud of our advertising-because it is more than "pretty," or "strong," or "effective"; it is TRUTH-TELLING advertising! What we say of the store in our advertisements is based absolutely on what the store IS! And what we say of our merchandise can always be verified by the merchandise itself; whether the readers of our advertisements or the purchasers of our merchandise reside in Richmond or lawndreds of miles away.

Such advertising and such a store in combination are certain to produce complete satisfaction in the purchaser's mind. It is this kind of satisfaction that has made Miller & Rhoads the largest department store in the South, necessitating the addition of many thousands of feet of floor space about to be added to our already Jarge establishment; an expansion which the active building scene at Sixth and Grace Streets foreshadows.

MILLER & RHOADS, Inc.



### UGE SIGN BLOWN AWAY DURING HIGH WINDSTORM FROM NORTH TO SOUTHSIDE THINK LIST WORTH

Broad Streets Falls, but florts
No One.

### PLAN TO REROUTE CARS

cetric Display Board at Seventh and Ordinance Will Be Offered To-Day at Meeting of Council Committee on Streets.

### REPORTS ON TEXTBOOKS LASK ALDERMEN TO ACT AROUSE KEEN INTEREST

Answer of Majority of State Board Gunst Is Expected to Push Powell's Hold Meeting on Thursday to Perof Education Causes Much Speculation. Morrow Night.

Reply Is Expected to Show That New Another Recourse Open Should Meas- Tentative Committees Already Out-Adoption Will Not Add to Price, and if It Does, That It Is Worth the Difference.

Just what answer the majority mem-

Stuart, Attorney-General Pollard and

It is believed that in the answer to the minority the majority will seek to will follow a like course.

several of the banks competed. The first a seried of two months is a seried of two months is immediately subif to choose trained by the committee will also hear the
its suthorized by the committee to a strip of land on the west bank of
the many name agond bargain.

Alleged Jitney RACE

The committee will also hear the
proposal of George W. Brown, of the
suthorized by the committee to a strip of land on the west bank of
the many name agond bargain.

Alleged Jitney RACE

The committee will also hear the
proposal of George W. Brown, of the
tensor to dedicate
the set of the construction of a retaining wall, which will serve to keep
the creek within its banks in time of
to have been due to natural causes,
and the body was ordered turned over
to an undertaker.

Raid Mayo Street House.

Pollecmon Sweet and Akers vestor

Raid Mayo Street House.

# ON REDUCTION IN BOARD

Ordinance at Meeting To-

ure Fail of Passage-Chief Business Un Is Consideration of Budget, Amended by Council.

bers of the State Board of Education two wavering on the question. Coun- to be held on the Richmond College will make to the minority report, cilman Fred H. Powell, of Lee Ward, which goes before the Senate either towhich goes before the Senate either to- hopes that his ordinance for the re- and a meeting of those interested will day or to-morrow, has aroused con-four niembers may, under a suspension be held in the Chamber of Commerce siderable speculation among various of rules, be put on its passage in the

vestigation, and through experience, as to both merit of teachableness, worth of content and cost. The majority members will show, according to their figure will show, according to their figure.

Stuart, Attorney-General Pollard and State Superintendent Stearnes, that in the question was referred after the Common Council refused "Johnson proposition," the tax-bayers were being called upon to pay from \$70,000 to \$100,000 in purchasing.

meetings of last week, that this statement of the minority will be dealed.
While they do not claim that the new
list is cheaper than the old, it was
plainly evident that the majority will
be unwilling to have the entire load
saddled upon them.

THINK LIST WORTH

PRICE OF CHANGE
It is believed that in the answer to
the minority the property will seek to
will follow a like course.

Dashiell, Mrs. N. V. Randolnia, Mrs. Mrs.
Frank W. Duke, Mrs. Frank W. Duke, Mrs.

Southern Rallway Earnings.

The estimated earnings of the Southere Railway for the first week in February of this year show an increase of \$178,392 over the same month of said, by stringing ivy along the walls last year. The total earnings were of the college buildings, and thatchigh the same period last year they were \$1,123,159. last year they were \$1,123,159.

### BRITISH STEAMER SUNK

Auto.

Notice man Tutter on yesterday are early vesterday morning, raided the charge of recklessly diving an are fear of 400 1/2 West David Street, and all the woman on a charge of maintaining a disordelly house there, and all the rest and all the woman on a charge of maintaining a disordelly house at 105 Mayo Street. Gertrade Taylor, said to be the same who shapped Policeman Gallor, an automobile engineer, is maintaining a disorderly house there, and inclined the woman on a charge of disorderly conduct.

Two Nabbed by Police,

The police vesterday averaged.

The Springwell Sent to Bottom in Mediterranean While on Way From London to Calcutta.

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LONDON, February 13.—The British steamship Springwell has been sunk in the Mediterranean while on her way from London to Calcutta.

Following I Westerday and all the terranean While on Way From London to Calcutta.

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Following I Westerday and all the details, so that Shakespeare himself the body of the details, so that Shakespeare himself the sunderly house there, and early vesterday for derly house at 105 Mayo Street, Gertrade Taylor, said to be the same London to Calcutta.

LONDON, February 13.—The British steamship Springwell has been sunk in the Mediterranean while on her way like Taylor, said to be the same London to Calcutta.

Following I Westerday and all the details, so that Shakespeare himself the sunderly house at 105 Mayo Street, Gertrade Taylor, said to be the same London to Calcutta.

The Springwell Sent to Bottom In Meditary dispersion of the sunderly house at 105 Mayo Street, Gertrade Taylor, s

# PLANS GOING FORWARD

fect Organization of Those Interested.

SAY COST IS NOT INCREASED MAY GO BACK TO COMMITTEE MANY WOMEN WILL TAKE PART

lining Work-Costumes to Be Used, It is Expected, Will Be True to Period Represented.

With six votes promised him and Plans for the Shakespeare pageant,

siderable speculation among various siderable speculation among various siderable speculation among various siderable speculation among various of rules, be put on its passage in the meeting of the Board of Aldermen to morrow night and be passed by the meeting of the Board of Aldermen to requisite three-fourth's vote of eight in three-fourth's vote of eight in three-fourth's vote of eight in the feeting or anison and such Representatives have been watching with considerable interest the proceedings of the State Board of Education during the past of Education during the past of Education during the past week, when that body was attempting to answer the resolution of the Sensitive as offered by Senator Jeffreys. As stated on yesterday morning, the majority will attempt to show that it was guised in its adoption of textbooks to the last regular meeting of the lower on the passage under a suspension of rules was guised in its adoption of textbooks as both merit of teachableness, worth of content and cost. The majority members will show, according to their fig.

the new adoption, the tax called "Johnson proposition," the tax payers were being called upon to pay from \$70,000 to \$100,000 in purchasing these books more than they would have paid had the Johnson books been adopted.

In the report to the Semate the majority reserved the right to answer Alaminority report, and also offered to give additional information were this deemed necessary by the Senate. It is generally believed that in the flash analysis cach member will have to follow the lead say by Dr. Southall Will, son, of William and Mary College, who, while oxiting for the majority report, also went in his own private report. He stated therein why he had subscribed to the report of the majority and why he arrived at his conclusion and why he arrived at his conclusion, This is the only private report from any board member as yet, though it is now said in City Hall circles that william P. Knowles, Superinter, year in which the dresses wore, will be sented to recommend the reduction of the payers and shoots which have accepted invitations to participate the interest of the sentence in the payers and schools which have accepted invitations to participate in the payer at the following likehold the reduction of the self-set in the payer at the following likehold to answer Alam may be report of the majority report.

It is likely, however, that Mr. Pow. edit and though the decision of the give additional information, were this generally believed that in the flash of the question is acted upon adversely.

It is likely, however, that Mr. Pow. edit and though the decision of the give additional information, were the interest of the control of the control of the payer and the control of the payer and the control of the control of the control of the payer and the control of the control of

regarding the various textbooks.
This is the only private report from any board member as yet, though it is believed that each will do likewise dualy.

EVECTED TO CAIL

FOR FULL EXPLANATION
At a meeting of the board last week
Governor Stuart told the members that in his opinion the Senate would not be satisfied with anything but a complete report. There was a general feeling on yesterday that no "full and complete" report had been sent to the Senate would not be sheen interpreted by many to believe that there will be a further resolution from the Senate would be been sent to the Senate would not be sheen interpreted by many to believe that there will be a further resolution from the Senate would not be senate would not be sheen interpreted by many to believe that there will be a further resolution from the Senate would not be some and the senate would not be sheen interpreted by many to believe that there will be a further resolution from the Senate would not be some and the candidate.

The chief business before the Board complete explanation."

The chief business before the board as offered by the minority. It is generally agreed that if the report of the majority si rue, namely, that a saving of some \$70,000 could have been affected, that it is incumbent upon the majority to explain the reason for the heavy in the work of the majority speak in the majority speak in the majority speak in the majority speak in the payroll of the Street Clean-inficient, that it is incumbent upon the majority to explain the reason for the majority with speak the control of the street of the majority speak in the reason for the majority speak in the majority speak in the reason for the majority speak in heavy tax.

It was understood, from heaving a member of the majority speak in the meetings of last week, that this state-meetings of last week, that this state-meetings of last week, that this state-meetings of last week, that the dealed.

Commutee recommend to transfer the appropriation of \$4,000 for music in the propriation of \$4,000 for music in the parks also to the pay roll of the Street Dashiell, Mrs. N. V. Randolph, Mrs. W. Cleaning Department, but when Country and the payon of the payon

Taylor Ellyson, Mrs. George W. Medaniel, Mrs. J. M. Rosenbaum.

Hood Streets Valls build here the care of the feeting of control Committees.

The large, uncombited cheric size, the control of the control o

resemble the country towns of Shakes-peare's day. There is little change in many instances, Miss Leason was yes-terday pleased with the background at the college. Her or criticism was the newness of the didings. This effect can be remedier somewhat, she

realistic.
The famous Mermaid Tavern will be The Springwell Sent to Bottom in Medifree, the tankrads of sack, and all the

The police yesterday arrested two men on charges of being disorderly incle of the street and Broad Streets several weeks of and was injured when the manifest further turned turned turned turned turned turned turned the police that Anten or a charge of being disorderly and streets without a license.

John Rubis was arrested by Police of 5.593 tons gross. She was built in streets at the time interference of the men on charges of selling liquor on the streets without a license.

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Newcastle, England.

## Thirty-three Per Cent Discount

Applies to our finest Suits and Overcoats. Our entire Stock is included in this extraordinary

## Gans-Rady Company

WIRELESS WILL FLASH MESSAGE TO 3.000,000

Richmond Operators to Take Part in Mayor and Other City Officials Will Government's Scheme on Wash- Hold Conference This After-Government's Scheme on Wash-ington's Birthday.

THE NEW HENRIETTA

\* EDITH TALIAFERRO

ow selling-Matinee, 50c to 81.50. Nights, 50c to \$2.00

to carry and several services and an experience of Bijou HOME OF TRIANGLE PLAYS NOW PLAYING

ORRIN JOHNSON WITH GLADYS BROCKWELL

"THE PRICE OF POWER" FRED MACE "LOVE WILL CONQUOR"

Continuous Nights 10c, 15e Noon Till 11 P. M. Mats, 10e THE RESERVE THE PROPERTY OF THE PERSON OF TH

WILLIAM FOX PRESENTS **WILLIAM FARNUM** 'A SOLDIER'S DATH'

VALESKA SURATT "THE SOUL OF BROADWAY"

TO-MORROW -

**Rex Theatre** 

The White Rosette" Mutual Masterpicture, 5 Parts

HAROLD LOCKWOOD "LILLO OF THE SULU SEAS" the appear to the terms and the second

-TO-MORROW-

### HOPE TO DEVISE PLAN TO HARNESS SHOCKOE

noon.

The charge was made in the minorty report, brought in by Governor
ty report brought was not a sufficient numtee is as follows; John Stewart Bryan,
Hered, of the Chamber of Commerce to
States and Alaska.

Just what the war message is to be
the diask, filed cellars and
States and Alaska.

Just what the war message is to be
to southed the United octoming.

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to known, and visual Ala

Commercial stations will not be allowed to interrupt the message, and February 22 was chosen because being a holiday, but few messages of this character will be sent.

The conference will be held in the Mayor's office. The City Attorney, City Engineer, City Auditor, Presidents Sayor's omce. The City Attorney, City, Engineer, City Auditor, Presidents Adams and Peters, of the City Council; Messrs, Grundy and Seaton, of the Finance Committee, and Messrs, Puller and Sullivan, of the Street Committee, have been summoned to attend.

Jake Volaski, a newsboy, was ar-rested yesterday by Policeman King on a warrant charging him with assaulting and beating J. D. Ree, another



Sigfried Hemberger .... . Violoncello Len Garvey, Director . . . . . . Piano

Hear Our All-Star Orchestra

HOTEL RUEGER

AMUSEMENTS. City Auditorium, Feb. 15

McCORMACK

STATE OF THE PERSON AND THE PERSON A

5e-ADMISSION-5e

Horrors of War

PATHE, THREE PARTS, with Weekly and Comedy. See "The Strange Case of Mary Page" Each Wednesday.

COLONIAL

Clara Kimball

Passport

REPARENTED FOR THE PARENTED FOR THE PARE



**ODEON** 

-TO-DAY-The Idol of the Screen, Mary Pickford

in a Play Made Famous by Opera, Novel and Play,

'Madame Butterfly' 10c-ADMISSION-10c Children, 5e Up to 6 P. M.

The Confederate Museum TWELFTH AND CLAY STREETS.
Open 9 A. M., to 5 P. M.
Admission 25c.
Saturday free from 3 to 2



### Little Theater

The Greatest Photoplay Event in the

-TO-DAY-TO-MORROW-WEDNESDAY-Oliver Morosco Presents the World's Famous Stage Star, Coaxed Into Films for the Tidy Sum of \$25,000 for This Feature, ANNA HELD, in

"MADAME LA PRESIDENTE." -Thursday-Friday-Saturday-

Daniel Frohman—Famous Players Present JOHN BARRYMORE In a Truly Great Photoplay of Romance and Adventure, "NEARLY A KING."